SLO Bytes HardCopy

A publication of the San Luis Obispo PC Users' Group
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February 7th, 2010 General Windows SIG by Alan Raul

IOBIT Advanced SystemCare - has a one-click approach to help protect, repair, clean, and optimize your PC. With over 35 MILLION downloads since 2006, this fantastic, award-winning free registry cleaner and system optimizer is a "must-have" tool to speed up your slow computer. A 100% safe software with no adware, spyware, or viruses; a PC maintenance program that's incredibly easy to use.
http://www.iobit.com/advancedwindowscareper.html

Blocking Unwanted Parasites with a Hosts File - The hosts file is a computer file used in an operating system to map hostnames to IP addresses.
http://www.mvps.org/winhelp2002/hosts.htm

openDNS - is a free DNS (Domain Name System) resolution service.
http://www.opendns.com/

Hardware Links:

Apple iPad - http://www.apple.com/ipad/

Joojoo - https://thejoojoo.com/#

ASUS M4A785TD-V EVO Motherboard -
http://www.newegg.com/Product/Product.aspx?Item=N82E16813131627&cm_re=ASUS_U3S6-_-13-131-627-_-Product

ASUS Model U3S6 USB 3.0 & SATA 6Gb/s Add-on card -
http://www.newegg.com/Product/Product.aspx?Item=N82E16813995004&cm_re=ASUS_U3S6-_-13-995-004-_-Product

Toshiba Portege M780 highlights business laptop refresh to Core i-series CPUs -
http://www.engadget.com/2010/02/03/toshiba-portege-m780-highlights-business-laptop-refresh-to-core/

ASUS N82 and N61 join the USB 3.0 laptop party -
http://www.engadget.com/2010/02/03/asus-n82-and-n61-join-the-usb-3-0-laptop-party/

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February 7th, 2009 Main Meeting Review by John Waller

Our featured speaker was Starr Hall. Her specialty is using social media for PR and marketing purposes. As most of her presentation was geared for business, she gave a trimmed down version. She did discuss how social media like twitter can be used to boost sales and store traffic. Her website is starrhall.com

The sites she discussed were:

1.   Facebook

2.   Myspace

3.   Meetup

4.   Twitter

5.   Linkdin

6.   Yelp

Starr talked about the benefits of these sites, especially Facebook and Myspace as places to meet people "relatively" safely. You can build up friendships that exist just on the web, the advantage here is that the scope of your acquaintance can be world-wide. Because of this, people who have problems getting around such as handicapped, or elderly, can still maintain human contacts with others. In the old days it was done via mail, now it is via social networking.

As a marketing tool it can be quite powerful as you have access to a larger audience.

Most of these sites are designed for meeting people, but Twitter is a bit different. It is a messaging system with the messages limited to 140 characters. A single message is a 'tweet', if you follow a tweet-er you receive their tweets. Twitter started off lamely as people tweeted over every little detail in their life, such as what they were eating, trimming their nails, etc. But things have improved, politicians tweet about where they will be, companies tweet about developments in their products. The International Space Station will accept questions by tweets, and answer them by tweets. It is becoming a way to keep in touch without being overwhelmed by emails, newsletters, even blogs.

Social media is changing the way we live and she gave a good presentation of it.

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Kaye Raul's Programming Schedule *by Ray Miklas*

At our main meeting, we have a **Surprise Speaker** whom we all should enjoy

Prior to the main presentation:
Alan Raul will moderate his Q & A session from 12:45 PM to 2:00 PM.
Additionally, a second SIG for beginners will run concurrently in another room, offering advice and answering questions on Windows operating systems. This is a small group environment specially suited for the novice user.

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President's Message
At our 7 March, 2010 meeting:
At 12:45 PM, Alan Raul will be moderating the Question and Answer session
At 2:00 PM, We will break for refreshments.
At 2:30 PM, Our **Surprise Speaker** will give his presentation

Go to http://www.slobytes.org/newsletter/push/ to see the PUSH reviews. They come to us from Judy Taylour of APCUG, Editorial PUSH Committee Chair. Our Webmaster, Ralph Sutter, uploads these articles to our website. The actual PUSH articles are hyperlinked from Judy's reviews.

You can view the **Association of Personal Computer User Groups** (APCUG) Publications here: http://www.slobytes.org/apcug/index.html

Take a look at http://www.kcbx.net/training.html to see if you would like to avail yourself of the various **computer related classes** available at the **KCBXnet Training Facility.**

Cal Poly Continuing Education's Osher Lifelong Learning Institute (OLLI) is a comprehensive learning and service program for those 50 and over. This is a highly rated College level education program available at Cal Poly. This is their website: http://www.osher.calpoly.edu/

--Ray Miklas

March 2010 Treasurer's Report *by Robert Mires*

Income - February

Renewing members	$275.00
New members	none
Refreshments	26.50

Expenses - January

Hall rent	90.00
Web Hosting (2 yrs)	166.13
Secretary State. Bi-Annual Statement	20.00
Refreshment costs (4 months)	62.13

Bank Statement 01/31/10

CD #41626	2,932.88
Saving acct bal	54.96
Checking acct bal	1,002.02
Interest YTD	141.53

Renewing Members: Ralph Allison, David Burns, Jim Chernoff, Rick Headley, Bill Hooker, David McLaughlin, Ray Miklas, Robert Mires, David Shaw., Mike Stewart, Peter Stonehewer,

Treasurer's Comments: I thought Starr Hall was a knock out presenter. She was one hell of a salesperson. She even convinced me that I should look at social networking. Thank you Kaye Raul for being so perceptive. about the need for such a presentation.

Robert Mires, Treasurer

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Club Information and Meeting Times

SLO Bytes, a PC Users Group dedicated to educate its members in the use of personal computers, digital devices and software, meets on the first Sunday of each month at the Independent Order of Odd Fellows (IOOF) Hall at 520 Dana Street, San Luis Obispo. All meetings are open to the public at no cost. Special interest groups meet from 12:45 PM to 2:00 PM and guest speaker presentations begin at 2:30 PM. Contact Kaye Raul (kmraul at sbcglobal.net) or visit http://www.slobytes.org/index.shtml for additional information about SLO Bytes and the scheduled presentation.

HardCopy is a monthly publication of SLO Bytes PC Users' Group located in San Luis Obispo, California. Information in this Newsletter is derived from both our own membership and other PC User Group Newsletters. The purpose of this publication is to inform our members of meetings and provide information related to the use of PCs and various Operating Systems.

Membership Dues are $25 per year. Full membership entitles you to our monthly newsletter via e-mail, technical assistance, raffle gift drawing at the end of the meetings, a voice in the affairs of the club, and comradeships.

Article Submission Deadline for submission of articles is the 20th of each month. Articles should be E-mailed to the editor (rmiklas at pacbell.net).

Computer-related businesses wishing to advertise in **HardCopy** may now do so. The rate is $15.00 per month or $120.00 per year for a business card size announcement. Content in ad copy is subject to approval by the SLO Bytes Board of Directors.

Outside Special Interest Groups (SIGs)

HTML/Internet SIG normally meets at 6:30 PM on Monday (following our Sunday's General Meeting) at Ralph Sutter's home in Arroyo Grande. Call Ralph at 489-8678 for directions.

Linux SIG normally meets at 6:30 PM on Thursday (following our Sunday's General Meeting) at KCBXnet [a.k.a. SLONET] Training Center, 4100 Vachell Lane, SLO.

Photography SIG normally meets at 7 PM on a third Monday of each month at Bob Grover 's home in Arroyo Grande. Call Bob at 489-6230 for directions.

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SLO Bytes Officers/Volunteers
Ray Miklas - President (HardCopy Editor) rmiklas at pacbell.net
Kaye Raul - Vice President (Programs Chair/Publicity) kmraul at sbcglobal.net
Robert Mires - Treasurer (Membership/Publishing) rmires at sbcglobal.net
Ralph Sutter - Secretary (Webmaster/HTML-Internet SIG) rsutter at cuesta.edu
Alan Raul (General SIG/Linux SIG)
Ben Hansen (Beginners SIG)
Eugene Rheingans (Beginners SIG)
Fred Cook (Beginners SIG)
Bob Grover (Photography SIG)
John Waller (Contributing Columnist/Main Meeting Review)
Nancy Vrooman (Refreshments)
Peter Stonehewer (Refreshments)
Ken Stilts (Set-up/Clean-up)
John Enos (Set-up/Clean-up)
Bill Palmerston (Set-up/Clean-up)

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SLO Bytes Website http://www.slobytes.org/index.shtml